



## New Achievement Categories for 2020

MarCom categories are designed to recognize recently completed, specific projects. However, over the years, we have been asked to recognize individuals and teams for their body of work. To nominate yourself or someone else, please upload a document with the following information and examples of work product.

If there is an individual or team that has a story to tell, we would like to hear it. As every nomination is different, there is no set list of criteria. Nominees will be evaluated on their achievements and organizational impact. MarCom Awards may contact the Nominator via email for clarifications or further questions.

Please don't hesitate to contact us with any questions: [info@marcomawards.com](mailto:info@marcomawards.com), 214-377-3524 or click on Chat now in the lower right hand corner of the website.

### INDIVIDUAL ACHIEVEMENT

#### 327. Individual Achievement (\$250)

Nominator Name  
Company/Organization  
Title or Role  
Email address

Nominee Name  
Company/Organization  
City/State or Province/Country

1. Nominee's creative title such as creative director, designer, writer, videographer, agency owner etc.
2. Creative role within the organization?
3. Why should this person be recognized? What does he or she do that is exceptional?
4. Number of years in industry, previous jobs, number of years in present position
5. Previous recognition: i.e. internal and/or awards
4. Examples of work

#### Examples for Nomination:

- The leader of a team that is responsible for numerous successful projects
- An individual responsible for growing the business through their outstanding creative work
- An individual who has brought recognition to the team through their outside work within the industry or community
- An individual who creates positive recognition for their organization through winning awards for their work



## TEAM ACHIEVEMENT

328. Team Achievement (\$250)

Nominator Name

Company/Organization

Title/Role

Email address

Nominee Name (Company/Organization/Team)

Type of Creative Team (Ad Agency, Corporate Communication Department, Digital Firm, Public Relations Firm, etc.)

City/State or Province/Country

1. Nominee's creative function within the overall organization?
2. Why should this team be recognized? What do they do that is exceptional?
3. Team age, history, or perspective if relevant
4. Previous recognition: i.e. internal and/or awards
5. Examples of work product

Examples for Nomination

- Business growth over a period of years in terms of clients and/or income
- A team that wins major, contested projects
- A team that brings recognition to the company through industry or community endeavors
- A team that far surpasses goals or written expectations